RESOLUTION NO. R2013-08

A RESOLUTION OF THE CITY OF WILDWOOD, FLORIDA (THE CITY) SUPPORTING THE SUMTER COUNTY WAYFINDING SIGNAGE MASTER PLAN TO EFFICIENTLY AND SAFELY GUIDE MOTORISTS AND PEDESTRIANS TO KEY PUBLIC FACILITIES AND LOCATIONS SUCH AS CIVIC, CULTURAL, VISITOR, AND RECREATIONAL DESTINATIONS WITHIN THE CITY.

WHEREAS, the City and County seek to revitalize and enhance tourism in its communities and is acting on recommendations of the 2011 Sumter County Tourism Plan to conduct a wayfinding signage plan and has utilized Sumter County Tourist Development Council (TDC) grant funds to commission such a plan; and

WHEREAS, a county wayfinding signage plan has been developed in conjunction with Sumter County Board of County Commissioners (BOCC) staff, other stakeholders and municipal staff interested in the wayfinding signage process; and

WHEREAS, the County implemented phase one of the gateway and wayfinding signage plan utilizing Tourist Development Tax (TDT) funds from the TDC grant FY 2012; and

WHEREAS, the BOCC voted to endorse the plan and policy at its October 23, 2012 meeting; and approved Authorizing Resolution No. 2013-20 at its April 23, 2013 meeting; and

WHEREAS, the City has reviewed the County wayfinding signage plan and is committed to supporting these activities and programs such as the implementation of the wayfinding signage plan as is financially and economically feasible.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF WILDWOOD, FLORIDA:

- 1. The Sumter County Wayfinding Signage Master Plan recommendations are approved as the official signage system for the City.
- The City Commission also supports the wayfinding sign evaluation criteria and the signage design to be utilized in determining sign location and design with the City of Wildwood.

CITY COMMISSION
CITY OF WILDWOOD, FLORIDA

SEAL

Ed Wolf, Mayor